

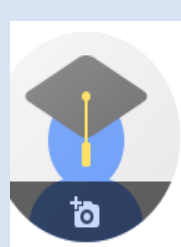
Executive Workshop:

Experiences and Strategies to Publish in High Quality International Publications

By: Abel D. Alonso

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Abel Duarte Alonso

FOLLOWING

RMIT University Vietnam, School of Business and Management
Verified email at rmit.edu.vn

Micro and small businesses international business wine entrepreneurship
strategic management tourism

TITLE	CITED BY	YEAR
<input type="checkbox"/> COVID-19: impacts and implications for hospitality, tourism and community. The case of Mendoza A Duarte Alonso, A Bressan, LJ Santoni, SK Kok, OTK Vu Current Issues in Tourism, 1-17		2021
<input type="checkbox"/> The role of tradition for food and wine producing firms in times of an unprecedented crisis A Bressan, AD Alonso, OTK Vu, LTH Do, W Martens British Food Journal		2021
<input type="checkbox"/> Entrepreneurs' impact on the wider community: a comparative study of commercial beekeepers through the lens of social role theory AD Alonso, M O'Shea, S Kok, A Bressan Society and Business Review		2021
<input type="checkbox"/> Food tourism development in wine regions: perspectives from the supply side A Duarte Alonso, W Martens, JLT Ong Current Issues in Tourism, 1-19		2021
<input type="checkbox"/> Sense of place and certainty in uncertain socioeconomic conditions: contributions of local cuisine to culinary tourism A Duarte Alonso, S Kiat Kok Journal of Heritage Tourism 16 (3), 247-262	2	2021
<input type="checkbox"/> Knowledge management and the business development journey: a knowledge-based view among micro firms A Duarte Alonso, SK Kok, A Bressan, M O'Shea Knowledge Management Research & Practice, 1-13		2021
<input type="checkbox"/> Peru's emerging craft-brewing industry and its implications for tourism A Duarte Alonso, S Kok, M O'Shea International Journal of Tourism Research 23 (3), 319-331		2021
<input type="checkbox"/> Knowledge and the family firm through generations: a knowledge-based approach in various geographic contexts A Duarte Alonso, S Kok Knowledge Management Research & Practice 19 (2), 239-252	1	2021

<input type="checkbox"/> Perceived contributory leisure in the context of hobby beekeeping: a multi-country comparison A Duarte Alonso, SK Kok, M O'Shea Leisure Studies 40 (2), 243-260	2	2021
<input type="checkbox"/> Filling up the sustainability glass: wineries' initiatives towards sustainable wine tourism A Duarte Alonso, A Bressan, S Kiat Kok, S O'Brien Tourism Recreation Research, 1-15	1	2021
<input type="checkbox"/> The influence of school and family education towards a professional career: the case of the wine industry in two emerging economies A Duarte Alonso, SK Kok Journal of Education and Work 34 (2), 183-198		2021
<input type="checkbox"/> Facing and responding to the COVID-19 threat—an empirical examination of MSMEs AD Alonso, A Bressan, SK Kok, N Sakellarios, A Koresis, M O'Shea, ... European Business Review	7	2021
<input type="checkbox"/> Confronting the unprecedented: micro and small businesses in the age of coronavirus disease 2019 A Bressan, AD Alonso, SK Kok International Journal of Entrepreneurial Behavior & Research	5	2021
<input type="checkbox"/> Sensing, seizing and reconfiguring: Understanding wine tourism development in emerging economies through the dynamic capabilities approach AD Alonso, SK Kok Tourism Analysis 26 (2-3), 2-3	5*	2021



<https://scholar.google.com/citations?user=73e7txoAAAAJ&hl=en&oi=ao>

Summary

- 202 published peer-reviewed articles since 2005
- 14 in the pipeline
- 9 articles written in 2021
- Projects in Vietnam and internationally, involving co-authors from 5 different nations

Experiences and strategies

Be 'niche' / creative in what is researched

Be strategic in choosing industry/industries

Be selective in choosing journals

Be selective in choosing collaborators

Be transparent (nothing to hide), do not cut corners

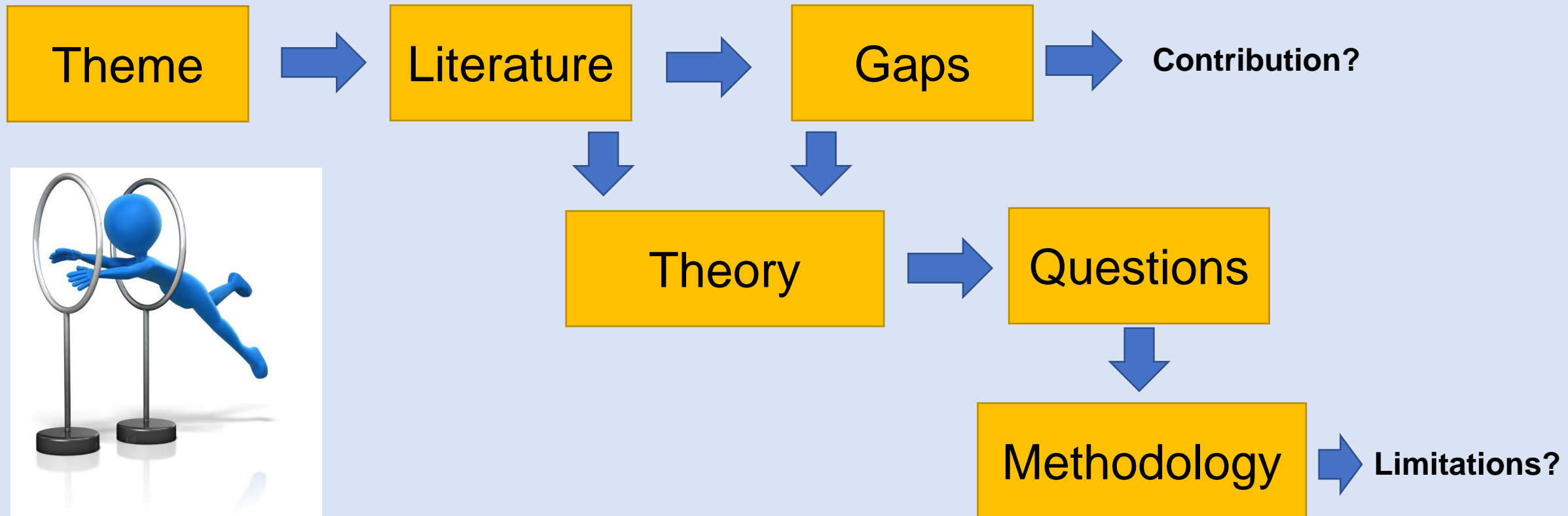
Be prepared to fail/be rejected multiple times

Have a pipeline of articles as the journey is long and lonely

My own experience - Strategy 1a

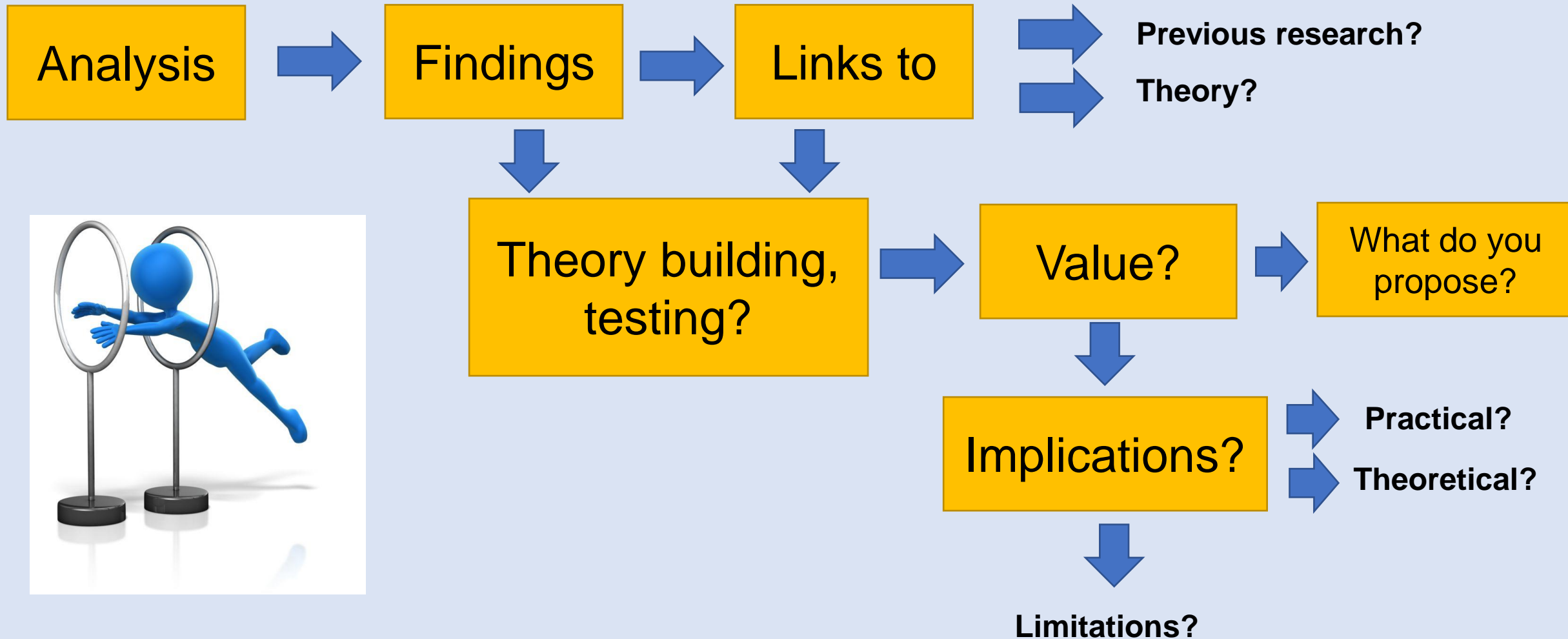
Be 'niche' / creative in what you study

It's not always what you like... but passion counts!



My own experience - Strategy 1b

Be 'niche' / creative in what you study

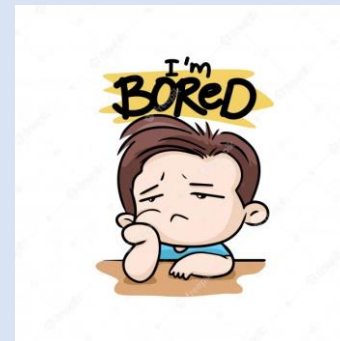
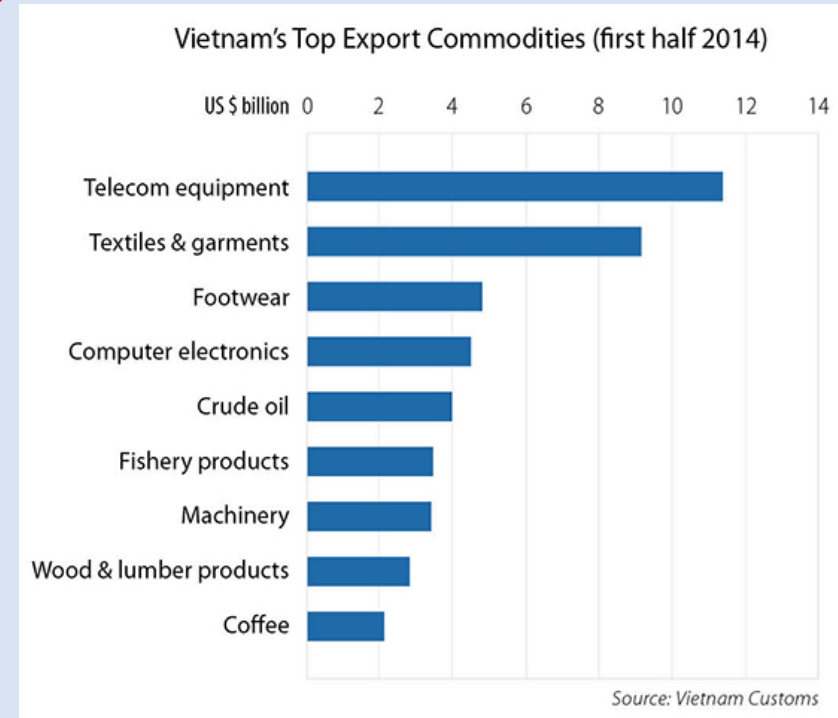


My own experience - Strategy 2

Be strategic in choosing industry/industries

Anything out there which interests you?

...And would also attract editors?



My own experience - Strategy 3

Be selective in choosing journals

If the chosen theme is restrictive (too niche?), not many journals will publish it...



Be selective in choosing journals

International Journal of Innovative Research and Scientific Studies

ISSN: 2617-6548

[Scopus Indexed Journal](#)

I would like to invite you to submit your article for publication in *International Journal of Innovative Research and Scientific Studies* (IJIRSS), ISSN: 2617-6548. It is a Scopus indexed open access peer-reviewed journal. It



urban science

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Review for Urban Science

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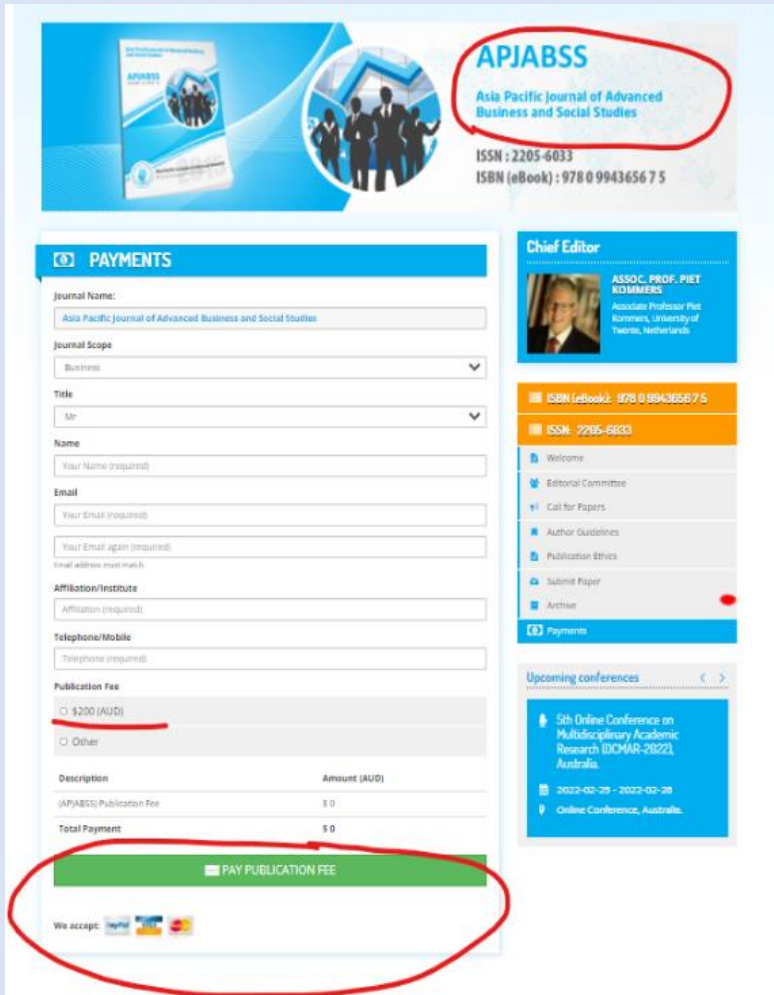
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Submitted papers should be well formatted and use good English. Authors may use MDPI's **English editing service** prior to publication or during author revisions. Note that many national and private research funding organizations and universities explicitly cover APCs for articles resulting from funded research projects. Discounts are also available for authors from institutes which participate in MDPI's Institutional Open Access Program (IOAP).

Please note that for papers submitted after **31 December 2021**, an APC of 1200 CHF applies.

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- Editor's Choice Articles



APJABSS
Asia Pacific Journal of Advanced Business and Social Studies

ISSN : 2205-6033
ISBN (eBook) : 978 0 9943656 7 5

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Associate Professor Piet Rommers, University of Twente, Netherlands

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Payments

Journal Name: Asia Pacific Journal of Advanced Business and Social Studies

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Description: Amount (AUD)

(APJABSS) Publication Fee: \$ 0

Total Payment: \$ 0

PAY PUBLICATION FEE

Australian Business Deans Council (ABDC Journal List/Ranking).

Current at 6 December 2019

Journal Title	Publisher	ISSN	ISSN Online	Year Incepti	Field of Res	2019 Rating
4OR	Springer Nature	1619-4500	1614-2411	2003	1503	B
AACE International Transactions	AACE International	1528-7106	1528-7106	1967	1503	B
Abacus	Wiley-Blackwell Publishing	0001-3072	1467-6281	1965	1501	A
Academia Economic Papers	Institute of Economics, Acad	1018-161X		1973	1402	C
Academy of Accounting and Financial Studies Journal	Academy of Accounting and	1096-3685		1997	1501	C
Academy of Management Annals	Academy of Management	1941-6520	1941-6067	2008	1503	A*
Academy of Management Discoveries	Academy of Management	2168-1007		2015	1503	A
Academy of Management Journal	Academy of Management	0001-4273	1948-0989	1958	1503	A*
Academy of Management Learning and Education	Academy of Management	1537-260X	1944-9585	2002	1503	A*
Academy of Management Perspectives	Academy of Management	1558-9080	1943-4529	1987	1503	A
Academy of Management Review	Academy of Management	0363-7425	1930-3807	1976	1503	A*
Academy of Marketing Studies Journal	Jordan Whitney Enterprises,	1095-6298	1095-6298	1980	1505	B
Accident Analysis and Prevention	Elsevier	0001-4575	1879-2057	1969	1507	A*
Accountancy Business and the Public Interest	Association for Accountancy	1745-7718		2002	1501	B
Accounting Accountability and Performance	Griffith University	1445-954X		1995	1501	C
Accounting and Business Research	Taylor & Francis Online	0001-4788	2159-4260	1970	1501	A

My own experience - Strategy 4

Be selective in choosing collaborators



Work ethic,
Urgency,
Reliability,
Integrity



My own experience - Strategy 5

Be transparent (“nothing to hide”), do not cut corners



Retraction 
Watch

My own experience - Strategy 6

Be prepared to fail/be rejected multiple times

... I hope you are well at this time. I write on this occasion concerning that above manuscript which you submitted to XYZ on September 7th. At the very outset I want to thank you for entrusting us with your work and for your patience.

On receipt and processing, your manuscript was assigned to me for an initial assessment. This is necessary because we receive a very large number of manuscripts for consideration and we have to be selective about which ones to enter into review.

I am very sorry to inform you that I will not be progressing your manuscript through the review system on this occasion. My decision on this front is motivated by two primary considerations, namely contribution and fit. As you will have seen on our homepage, empirical articles should have well articulated and strong theoretical foundations. Having read your manuscript, **it is not entirely clear to me where you make a theoretical contribution to x theory. In your literature review sections you provide a short account of aspects of x theory, but what the argument is, or where it connects with the empirical work that you offer, is unclear....**

While I am certain that the decision on this occasion will come as very disappointing news, I very much hope that the outcome of this specific submission will not discourage you from the submission of future manuscripts that may be of relevance to European Management Review.

With very best regards,

Yours sincerely,

Michael

Prof. XYZ
Editor in Chief, XYZ



My own experience - Strategy 7

Keep on writing: Have a pipeline of articles... the publication journey is long, harsh, and lonely...



Duarte Alonso, A., Bressan, A., [Santoni](#), L.J., Kok, S.K., and Vu, O.T.K. (2021). COVID-19: impacts and implications for hospitality, tourism and community. The case of Mendoza. *Current Issues in Tourism*, forthcoming. **ABDC Ranking: A**

Bressan, A., Alonso, A.D., Vu, O.T.K., Do, L.T.H., & Martens, W. (2021). The role of tradition for food and wine producing firms in times of an unprecedented crisis. *British Food Journal*, forthcoming. ABDC Ranking: B

Duarte Alonso, A., Martens, W., and Ong, L.T. (2021). Food tourism development in wine regions: Perspectives from the supply side. *Current Issues of Tourism*, forthcoming. **ABDC Ranking: A**

Duarte Alonso, A., Kok, S., Bressan, and O'Shea, M. (2021). Knowledge management and business development trajectories among micro firms: A knowledge-based view and dynamic capabilities approach. *Knowledge Management Research and Practice*, forthcoming. **ABDC Ranking: A**

Duarte Alonso, A., Bressan, A., Kok, S.K. and O'Brien, S. (2021). Filling up the sustainability glass: Wineries' initiatives towards sustainable wine tourism. *Tourism and Recreation Research*, forthcoming. **ABDC Ranking: A**

Duarte Alonso, A., O'Shea, M., Kok, S., and Bressan, A. (2021). Entrepreneurs' impact on the community: A comparative study of commercial beekeepers through the lens of social role theory. *Society and Business Review*, 16(3), 459-475. ABDC Ranking: B

Duarte Alonso, A., Bressan, A., Kok, S.K., [Sakellarios](#), N., [Koresis](#), A., O'Shea, M., Buitrago Solis, M.A., and [Santoni](#), L.J. (2021). Facing and responding to the COVID-19 threat – An empirical examination of MSMEs. *European Business Review*, 33(5), 775-796. ABDC Ranking: B

Bressan, A., Duarte Alonso, A. and Kok, S.K. (2021). Confronting the unprecedented: Micro and small businesses in the age of COVID-19. *International Journal of Entrepreneurial Behavior and Research*, 27(3), 799-820. ABDC Ranking: B

Duarte Alonso, A., Kok, S.K. (2021). The influence of school and family education towards a professional career: The case of the wine industry in two emerging economies. *Journal of Education and Work*, 34(2), 183-198. ABDC Ranking: B

Duarte Alonso, A., Kok, S.K., and O'Shea, M. (2021). Perceived contributory leisure in the context of hobby beekeeping: A multi-country comparison. *Leisure Studies*, 40(2), 243-260. **ABDC Ranking: A**



Trends

More competitiveness,
Longer reviewing times,

Fewer reviewers (again: longer waiting time),

More reviewers assessing your work (some journals),

A huge difference in quality of reviews,

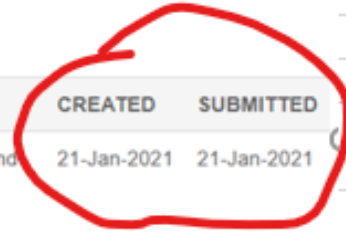
Less communication between editors/authors,

Less “mercy”



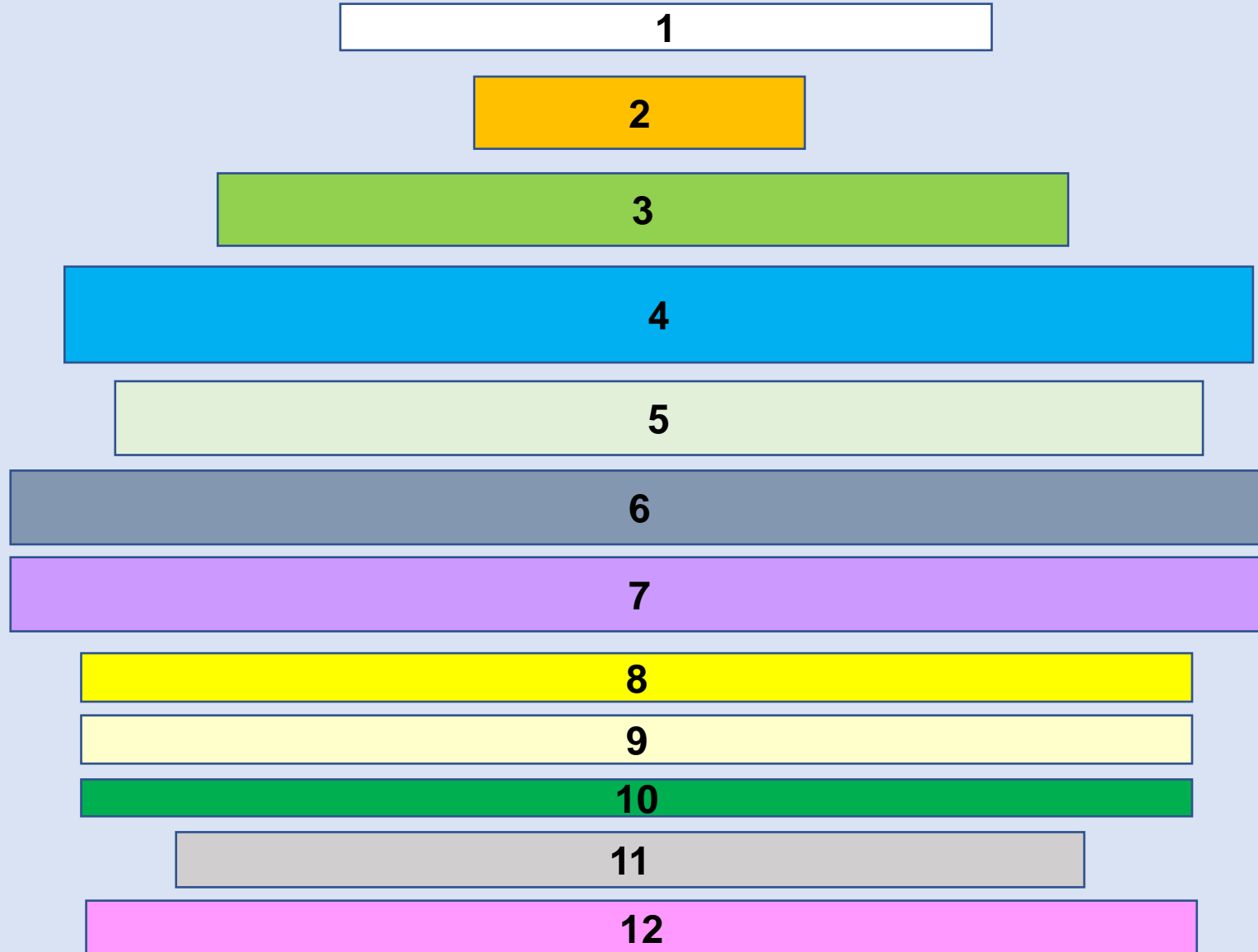
The writing journey 1

January	February	March	April	May	June	July	August	September	October	November										
Find theme					Submitted Manuscripts															
Find team members					<table border="1"> <thead> <tr> <th>STATUS</th> <th>ID</th> <th>TITLE</th> <th>CREATED</th> <th>SUBMITTED</th> </tr> </thead> <tbody> <tr> <td>ADM: Sirakaya-Turk, Ercan</td> <td>TA-2021-0012</td> <td>Integrating tradition and innovation within a wine tourism and hospitality experience</td> <td>21-Jan-2021</td> <td>21-Jan-2021</td> </tr> </tbody> </table>						STATUS	ID	TITLE	CREATED	SUBMITTED	ADM: Sirakaya-Turk, Ercan	TA-2021-0012	Integrating tradition and innovation within a wine tourism and hospitality experience	21-Jan-2021	21-Jan-2021
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Identify needs/match					<ul style="list-style-type: none"> Under Review View Submission Cover Letter Contact Journal 															
FEASIBILITY: If yes, then:																				
Review literature																				
Identify gaps																				
Identify target journals																				
Develop questions*																				
Contact businesses																				
	Collect data																			
	* Maximise interview	Collect data																		
		Saturation?	Transcribing																	
			Lit. Review	Transcribing																
				Feel the data	Analysis															
					Choose theme 1															
					Start write up															
						Write up														
						Write up														
						Proof-read														
						Final reflections (contributions?)														
							Send to journal													
							Waiting time													
							Keep an eye on journal													
								Continue to Theme 2												
									Start all over											



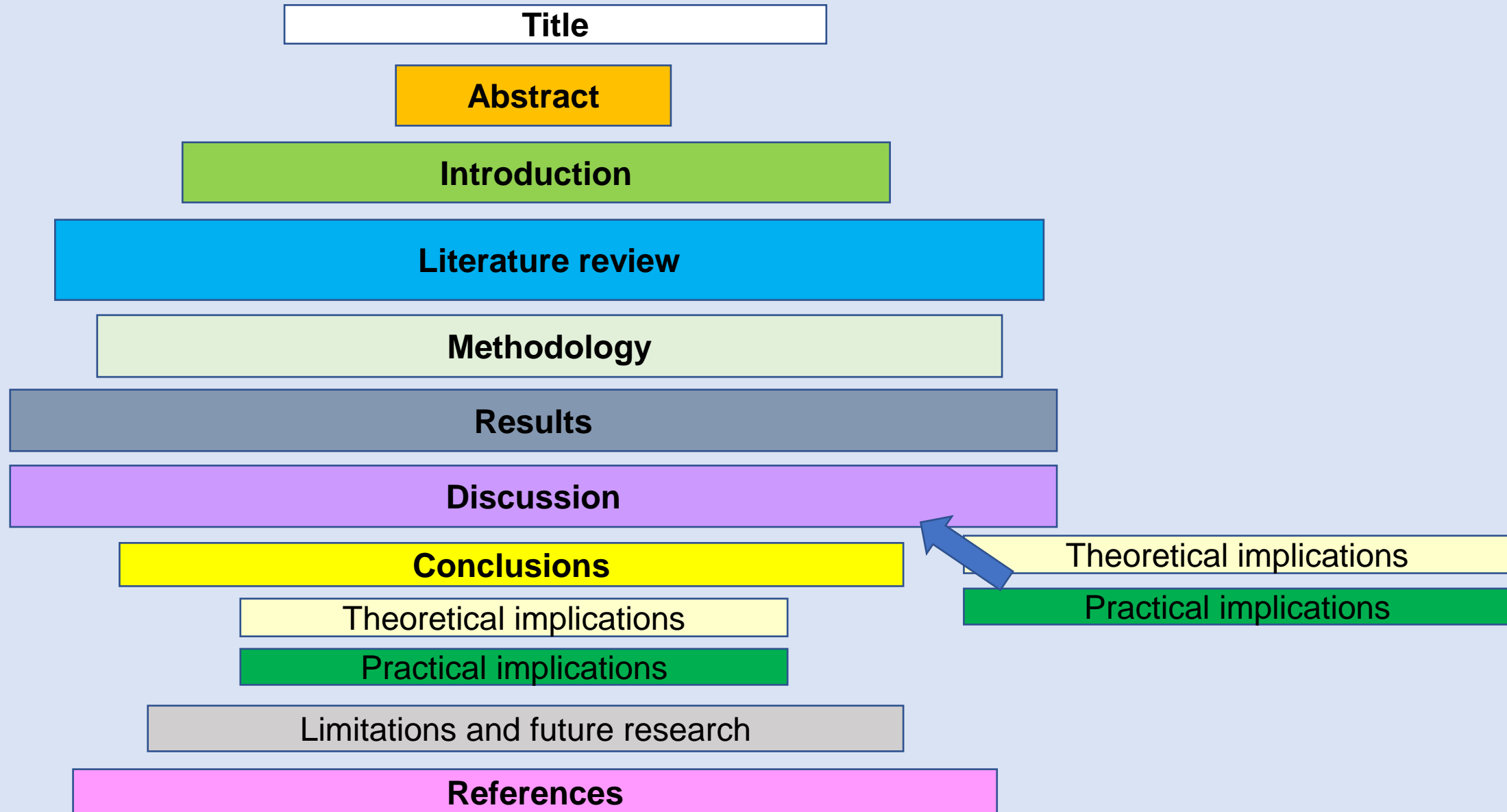
The writing journey 2

How many parts are there in an academic journal?



The writing journey 2

How many parts are there in an academic journal?



Title quiz

A B S T R A C T

Drawing on the theory of resilience, and on an international sample of 45 predominantly small hospitality businesses, this exploratory study extends knowledge about the key concerns, ways of coping, and the changes and adjustments undertaken by these firms' owners and managers during the COVID-19 outbreak. The various emergent relationships between the findings and the considered conceptual underpinnings of the literature on resilience, revealed nine theoretical dimensions. These dimensions critically illuminate and extend understanding concerning the actions and alternatives owners-managers resorted to when confronted with an extreme context. For instance, with financial impacts and uncertainty being predominant issues among participants, over one-third indicated actioning alternative measures to create much-needed revenue streams, and preparing for a new post-COVID-19 operational regime, respectively. Furthermore, 60 percent recognised making changes to the day-to-day running of the business to respond to initial impacts, or biding time in anticipation of a changing business and legal environment.

Title quiz choices

Managing the impacts and aftermath of COVID-19: An international perspective

How hospitality firms located in seven different countries manage the aftermaths and impacts of COVID-19: A comparative study across countries

COVID-19, aftermath, impacts, and hospitality firms: An international perspective

Title quiz answer

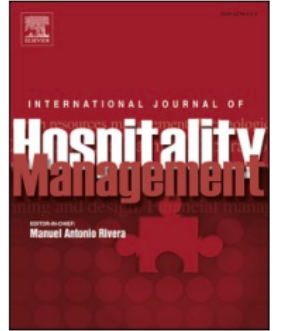


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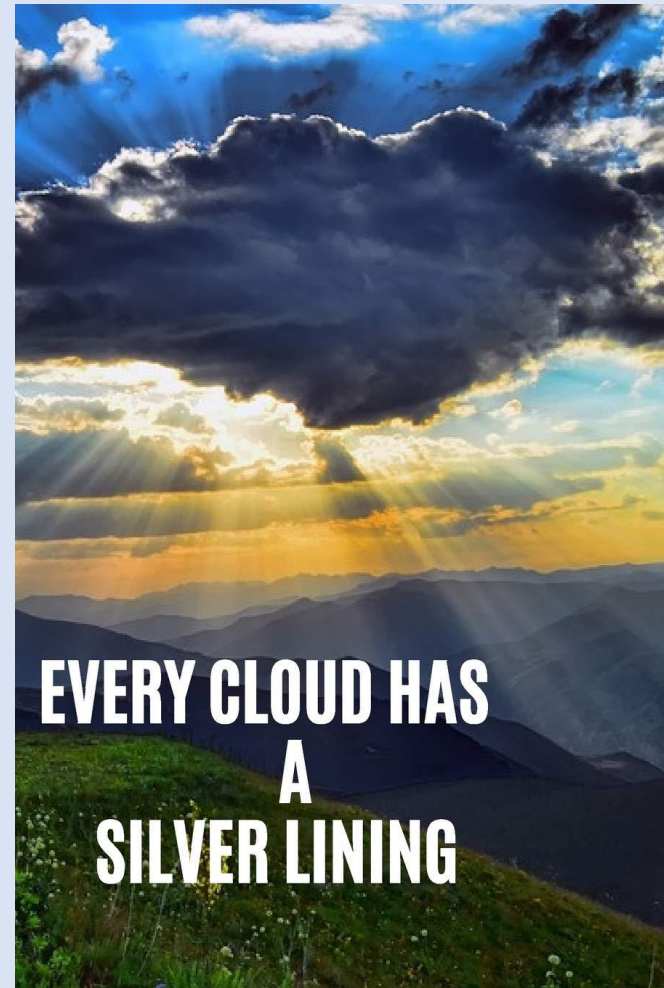
journal homepage: www.elsevier.com/locate/ijhm



COVID-19, aftermath, impacts, and hospitality firms: An international perspective



The end...



Thank you

Please feel free to ask questions